

PRESS RELEASE

St. Moritz, 17 December 2013



21. British Classic Car Meeting St. Moritz

11 to 13 July 2014

21. BCCM St. Moritz: Registration opens Friday

The 21st edition of the British Classic Car Meeting St. Moritz will be held from 11 to 13 July 2014. The organizers have officially revealed the route today: the two stages lead over the Ofen Pass to the Val Müstair and via Scuol to the Val S-charl in the Lower Engadine. Registration opens Friday.

An inspiring anniversary programme, many spectators along the route and along Concours d'Elégance, a top-class selection of classic cars with record attendance and three days of sunshine. This year's anniversary edition of the British Classic Car Meeting St. Moritz was a huge success. The organizers are looking forward to doing it again next year and are now presenting the next edition of the classic car event in the Engadine Alpine metropolis.

Traditional rallye on Saturday, Concours d'Elégance on Sunday

As in previous years, the traditional rallye is being driven on Saturday. In July 2014, the two stages lead from St. Moritz over the Ofen Pass to the Val Müstair and via Scuol to the Val S-charl. The rallye starts at the parking area Signal in St. Moritz Bad. On Sunday, the popular Concours d'Elégance in St. Moritz village centre marks the closing act of 21st BCCM St. Moritz, where a jury will award the most beautiful classic cars that have been exhibited along the Via Serlas.

Registration opens Friday

Registration for the 21st British Classic Car Meeting St. Moritz opens Friday 20 December 2013. Interested participants can sign up online at www.bccm-stmoritz.ch.

The organizers expect that the number of participants of approximately 200 classic cars is likely to be booked out months before the event.

Contact for interviews and statements

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Programme 21st British Classic Car Meeting St. Moritz 2014Friday 11 July 2014

- From 3pm: registration of participants
- Welcome aperitif and drivers' briefing for the rallye

Saturday 12 July 2014

- Rallye to the Val Müstair and the Lower Engadine
- Gala dinner with awards ceremony at the Suvretta House

Sunday 13 July 2014

- Concours d'Elégance: beauty contest with expert judges
- Awards ceremony

About the British Classic Car Meeting

The British Classic Car Meeting St. Moritz - BCCM is the traditional highlight for friends of classic British cars. It combines elegance and class in the breathtaking Engadine Alpine world. Around 150 British old-timers and classic cars from the makes of Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey have met in St. Moritz every July since 1994 to take part in outings, regularity rallye (Rallye) and the Concours d'Elégance. A limited number of other pre-1960 British cars are invited to take part in the British Classic Car Meeting St. Moritz in the Open Class. The list of interesting classic cars at the BCCM thus becomes even more attractive.

www.bccm-stmoritz.ch