

PRESS RELEASE



St. Moritz, June 29th 2018

25th British Classic Car Meeting St. Moritz 5 to 8 July 2018

25th BCCM St. Moritz: Special Silver Jubilee Programme

From 5 to 8 July 2018, the 25th edition of the British Classic Car Meeting St. Moritz will take place. For this silver jubilee, the organisers have extended the programme from three to four days. In addition to the traditional Rally and Concours d'Elégance, participants can also participate in the "Horse Shoe Challenge" hillclimb rating.

The Silver Jubilee edition of the BCCM St. Moritz will begin on Thursday July 5 with car registration in St. Moritz Bad. Then follows the opening dinner and Swinging Sixties welcome party in Zuoz, moderated by Grisons comedian Claudio Zuccolini. The Easy Driving Day added on Friday lets jubilee participants focus on pure stress-free enjoyment. Apart from classification tests at Engadine Airport and the Corvatsch mountain railways car park in Silvaplana-Surlej, this day is also dedicated to the "Horse Shoe Challenge". Whoever can complete two runs within the same amount of time will win this hill climb on the closed track between Celerina and St. Moritz along the Olympia Bob Run.

Bernina Rally on Saturday

As in previous years, this Silver Jubilee edition of the British Classic Car Meeting will also include the traditional rally on Saturday. In 2018, it leads from St. Moritz via the challenging Bernina Pass into the Valtellina in Italy, returning to the Engadine via the "Mediterranean" Tirano and Bormio. After covering about 200 kilometres in total, participants reach the finishing line as of 3.30 pm in the St. Moritz pedestrian zone to a rousing welcome by spectators.

Concours d'Elégance on Sunday for the first time in the pedestrian zone

The real highlight, the Concours d'Elégance, which is extremely popular with the public, will be held in St. Moritz village centre on Sunday July 8. All cars participating in the BCCM will be exhibited from 10.30 am until approximately 2 pm in the St. Moritz pedestrian zone this year, not on the Via Serlas as usual. Food stands will ensure the culinary wellbeing of visitors, who can win attractive prizes in the public competition. The Best Dressed Team competition will of course take place in 2018 as well. Among all the BCCM participants, the team making the most authentically harmonious impression together with their car will win.

150 classic cars taking part

The field of participants in the BCCM jubilee edition is impressive, with some 150 first-class vintage cars. Taking part are pre-war models (1918-1937) such as a 1934 Bentley 3 ½ Ltr Airline Saloon, a 1928 Rolls-Royce Phantom I Boattail Roadster, and a 1937 Jaguar SS 100. Spectators can also look forward to four rare Austin Healey 100S from 1955, and two Aston Martin DB4. Last but not least, the main BCCM sponsor Jaguar presents an impressive array of historic XK's and E-types. As in previous years, classic cars of the brands Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey are eligible to participate in the BCCM St. Moritz. In the "Open Class" other British classic cars up to 1968 are also welcome to attend.

Media centre for further information

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Programme for the 25th British Classic Car Meeting St. Moritz 2018

Thursday, July 5, 2018

- 1 pm to 6 pm: registration of participants in St. Moritz Bad
- 7 pm: welcome party "The Swinging Sixties"

Friday, July 6, 2018

- Easy driving day with "Horse Shoe Challenge» as a highlight
- 7 pm: "Garage Party" at Badrutt's Palace Hotel

Saturday, July 7, 2018

- Bernina Rally crossing the Bernina Pass to Tirano and Bormio
- 7.30 am: pre-start at Signalbahn parking, St. Moritz Bad
- 8.15 am: start in front of Badrutt's Palace Hotel
- Half-minute start split into groups A and B
- As of about 3.30 pm: Arrival in St. Moritz village centre pedestrian zone
- As of 7.30 pm: cocktails and gala dinner at the Suvretta House Hotel

Sunday, July 8, 2018

- Concours d'Elégance in St. Moritz pedestrian zone
- 9.30 am: setting up of cars
- 10.30 am: Concours d'Elégance: car beauty contest with expert jury
- 11.00 am to 11.30 am: jury voting for the best-dressed team
- 13.15: Concours d'Elégance prizegiving

About the British Classic Car Meeting St. Moritz

The British Classic Car Meeting St. Moritz (BCCM) is the traditional highlight for friends of classic British cars. It combines elegance and class against the breathtaking backdrop of the Engadine Alps. Since 1994, around 200 Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey classic cars have met in St. Moritz every July to take part in excursions, a time-speed-distance (regularity) rally, and the Concours d'Elégance. In the "Open Class", pre-1968 cars from other British carmakers are invited to participate in the British Classic Car Meeting St. Moritz. The list of exciting classic cars at the BCCM thus becomes even more comprehensive and attractive.

www.bccm-stmoritz.ch