

PRESS RELEASE



St. Moritz, December 2017

25th British Classic Car Meeting St. Moritz 5 to 8 July 2018

25th BCCM St. Moritz: Special Anniversary Programme

From 5 to 8 July 2018, the 25th edition of the British Classic Car Meeting St. Moritz will take place. For this year's anniversary edition, the organisers have extended the programme to four days. In addition to the traditional programme items Rallye and Concours d'Élégance, the participants can expect a challenging Hillclimb classification with the "Horse Shoe Challenge".

The anniversary edition of the BCCM St. Moritz will begin on Thursday, July 5, with the registration of the vehicles in St. Moritz Bad and the evening welcome party with opening dinner in Zuoz. The latter is under the motto "The Swinging Sixties" and is moderated by Grisons comedian Claudio Zuccolini. The additional day on Friday gives the participants an "easy driving day", focusing on enjoyable and stress-free driving. In addition to classifications at the Engadin Airport and at the parking areas of the Corvatsch mountain railways in Silvaplana-Surlej, this day is also dedicated to the "Horse Shoe Challenge". Whoever can complete two runs within the same amount of time will win this hill climb on the closed track between Celerina and St. Moritz along the Olympia Bob Run wins.

"Bernina-Rallye" on Saturday

As in previous years, the traditional rally on Saturday will also be held on the anniversary event of the British Classic Car Meeting. In 2018, it will take you from St. Moritz via the challenging Bernina Pass into the Valtellina in Italy. Via the Mediterranean Tirano and Bormio, we return to the Engadine. In total, the participants will cover 200 kilometres. In addition to the regular category "Sports Classic" with time classification and ranking, participation in the rally in the "Mountain Classic" category is also possible without rally classification and ranking. This new category was introduced last year for those rally participants who prefer pure driving pleasure over competition.

Concours d'Elégance on Sunday

The real highlight, the Concours d'Elégance, which is extremely popular with the public, will be held in St. Moritz's village centre on Sunday, July 8. All vehicles participating in the BCCM will be exhibited on Via Serlas from 10.30 am until approximately 2 pm. Each year, several thousand visitors do not want to miss this elegant beauty contest with award ceremony at the Badrutt's Palace Hotel. Food stands ensure the culinary well-being of the visitors, who can win attractive prizes in the public competition. Of course, the competition for the "best-dressed team" will take place in 2018 as well. Among all the BCCM participants, the team, which creates the most beautiful overall visual image with their vehicle will win.

Registration now open

The registration for the 25th British Classic Car Meeting St. Moritz is now open. Until March 19, 2018, interested participants can register for the classic car event at www.bccm-stmoritz.ch. As in previous years, classic cars of the brands Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey are eligible to participate. In the "open class" classic cars of other British brands up to 1968 are also welcome to attend.

Media centre for further information

St. Moritz Tourism
Corporate Communications
Fabrizio D'Aloisio
Via Maistra 12
CH-7500 St. Moritz

fabrizio.daloisio@stmoritz.ch
Tel. +41 81 837 33 88

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www.bccm-stmoritz.ch/medien
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Programme 25th British Classic Car Meeting St. Moritz 2017

Thursday, July 5, 2018

- 1 pm to 6 pm: registration of the participants in St. Moritz Bad
- 7 pm: Welcome Party "The Swinging Sixties"

Friday, July 6, 2018

- "Easy driving day" with "Horse Shoe Challenge» as a highlight
- 7 pm: 25 Years-Dinner at the Badrutt's Palace Hotel

Saturday, July 7, 2018

- "Bernina Rallye" crossing the Bernina Pass to Tirano and Bormio
- 7.15 am: pre-start parking Signalbahn, St. Moritz Bad
- 8.00 am: start in front of Badrutt's Palace Hotel
- Half-minute start split into Group A and B
- 3 pm: Arrival in St. Moritz village centre/pedestrian zone
- 7.30 pm: cocktails and gala dinners at Suvretta House

Sunday, July 8, 2018

- Concours d'Elégance in St. Moritz Dorf
- 09.30 am: Arrival of the vehicles on the Via Serlas
- 10.30 am: Concours d'Elégance: beauty contest
- 11.00 am to 11.30 am: Jury voting for the "best-dressed team"
- 13.15: Award and award ceremony of the Concours d'Elégance

About the British Classic Car Meeting St. Moritz

The British Classic Car Meeting St. Moritz - BCCM is the traditional highlight for friends of classic British cars. It combines elegance and class against the breath-taking backdrop of the Engadine Alps. Since 1994, around 200 British classic cars from brands such as Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey have met in St. Moritz every July to take part in outings, time-speed-distance (regularity) rally, and the Concours d'Elégance. In the "Open Class", pre-1968 cars from other British carmakers are invited to participate in the British Classic Car Meeting St. Moritz. The list of exciting classic cars at the BCCM thus becomes even more comprehensive and attractive.

www.bccm-stmoritz.ch