

PRESS RELEASE

St. Moritz, 22 April 2015



22. British Classic Car Meeting St. Moritz 10 to 12 July 2015

22. BCCM St Moritz: Top-class field of participants

The 22nd British Classic Car Meeting St. Moritz will be held from 10 to 12 July 2015. The field includes more than 150 classics including the likes from Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey. A preview.

With less than three months until the 22nd British Classic Car Meeting St. Moritz, now is the perfect time to look at the starting field which features many pearls of British automotive history. Present, for example, will be three Austin-Healey 100S' from 1955. Worldwide, only 50 of these built for racing vehicles have been produced. Also registered is a 1925 Belsize RM6 14/30 and a 1929 Bentley 4.5 litre Le Mans. Or two Jaguar SS 100`s. This Roadster model is regarded as the first Jaguar ever. It marked the beginning of the brand which has been the main sponsor for the BCCM St Moritz and this year turns 80 years of age. The approximately 150 strong field of vehicles include about 50 Jaguars, approximately 25 Rolls Royce classics, 30 Bentleys, 15 Aston Martins, 15 Austin Healeys and various open-class vehicles such as the 1933 Alvis Firefly Speciale 4.3.

Experience the classics first hand

At the 22nd BCCM St. Moritz visitors will have many up close and personal opportunities to marvel at the participating classics. This for example is ideal on Friday the 10th of July during the registration in St. Moritz Bad. From 12pm all the vehicles will trundle to the Piazza dal Rosatsch, where they can be seen and experienced for several minutes. There are the vehicles in action in neighbouring Veltlin during the Saturday rally: on July 11 and over two stages, the "Valtellina" rally heads from St. Moritz via Tirano to Bormio and back. The start will be from 8am in-front of the Badrutt Palace Hotel. The arrival is scheduled for around 3pm in the village centre of St. Moritz. The exact course is available online at www.bccm-stmoritz.ch under "Roadbook".

Concours d'Élegance as a highlight

A real highlight and a crowd favourite of the meeting on Sunday 12 July is the Concours d'Éléance at the St. Moritz village centre. On the Via Serlas, several thousand spectators attend the beauty contest and prize-giving ceremony. The vehicles will be on show from 10:30am to approx. 2pm. For the first time this summer, a fashion prize will also be awarded: Awarded will be for the "best dressed team" among the BCCM participants, forming the most beautiful visual team appearance including the vehicle itself.

Media contact

Spot Werbung AG, Fabrizio D'Aloisio
fabri@spotwerbung.ch, Phone +41 81 837 30 80

Media centre with image download

www.bccm-stmoritz.ch/british-classic-car-meeting-stmoritz/mediencorner
Login information for image library: Username: bccm | Password: stmoritz

Programme 22nd British Classic Car Meeting St. Moritz 2015

Friday 10 July 2015

- From 12 p.m.: registration of participants
- Welcome aperitif and drivers' briefing for the rallye

Saturday 11 July 2015

- 'Valtellina' rallye to Bormio and Tirano
- Gala dinner with awards ceremony

Sunday 12 July 2015

- Concours d'Éléance: beauty contest with expert judges
- Awards ceremony

About the British Classic Car Meeting – www.bccm-stmoritz.ch

The British Classic Car Meeting St. Moritz - BCCM is the traditional highlight for friends of classic British cars. It combines elegance and class in the breathtaking Engadine Alpine world. Around 150 British old-timers and classic cars from the makes of Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey have met in St. Moritz every July since 1994 to take part in outings, regularity rallye (Rallye) and the Concours d'Éléance. A limited number of other pre-1960 British cars are invited to take part in the British Classic Car Meeting St. Moritz in the Open Class. The list of interesting classic cars at the BCCM thus becomes even more attractive.