

## PRESS RELEASE

St. Moritz, 5th April 2016



### **23. British Classic Car Meeting St. Moritz** 8 to 10 July 2016

## **23<sup>rd</sup> BCCM St. Moritz en route**

**The 23<sup>rd</sup> edition of the British Classic Car Meeting St. Moritz will be taking place from July 8-10, 2016. The field includes some 150 classic Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey. A preview.**

It's a good three months until 23<sup>rd</sup> British Classic Car Meeting St. Moritz; time to take a look at the field of competitors that once again impresses with many gems from British automotive history. An Aston Martin DB5 can be found among the participants. This model is probably the most famous James Bond car ever built and made an appearance in the films Goldfinger (1964) and Thunderball (1965).

Two Rolls-Royce Phantom I from 1925 and 1928 are also participating. The Rolls-Royce Phantom has always been considered to be the top model from Rolls-Royce. A total of twenty pre-war cars (1918-1937) are registered, including three Bentley 4½ Litres. With victories at major racetracks of the world, this model was internationally successful. This year - along with an impressive array of historic XK's and E-types - Jaguar is going to present its latest sports cars F-type Project 7 and SVR. And last but not least, classic car enthusiasts can look forward to a rare original 1949 Healey Silverstone and three 1955 Austin-Healey 100s.

### **Climate Neutral BCCM**

For the first time in its history, the BCCM St. Moritz will be climate neutral this year. The climate Vignette "climate pilot" guarantees that the event's financial contribution to an internationally recognized climate protection project compensates and offsets 100% of the CO<sub>2</sub> emissions caused the BCCM 2016. The BCCM St. Moritz is one of the first classic car events in Switzerland that hits the road climate-neutral.

### **Experience classic cars up close and personal**

The audience of the 23<sup>rd</sup> BCCM St. Moritz 2016 will have plenty of opportunities to marvel at the participating classic cars up close. To do so the registration that takes place in St. Moritz Bad on Friday, July 8 is suited ideally. Around 1 pm, the participating cars will be arriving at the Piazza dal Rosatsch, where you will have the chance to take a good look at them. You will get another chance to see the vehicles in action during the rally on Saturday: the "Tri-State" rally on July 9 goes in two legs from St. Moritz over the Ofen Pass to Vinschgau and over the Reschenpass to the Engadine. The start will take place at 8 am in front of the Badrutt's Palace Hotel, around 3:15 pm; the first cars are expected to arrive in the village centre of St. Moritz. To see the complete route, go to [www.bccm-stmoritz.ch](http://www.bccm-stmoritz.ch) and click on "roadbook".

### **Highlight Concours d' Elégance**

The actual highlight awaits you on Sunday, July 10: the popular Concours d' Elégance in the village centre of St. Moritz. Every year several thousand spectators come to this beauty contest with award ceremony on the Via Serlas. The vehicles are on display from 10:30 am until about 2 pm. This summer, a fashion prize will also be awarded: the "best-dressed team" among the BCCM-participants, which offers the most beautiful overall visual impression with their vehicle, will win the price.

### **Rally ride-along and Audience Award up for grabs**

Among the rally audience, a ride will be raffled on Saturday just before the start. Everybody who is interested is required to appear at the rally start at Badrutt's Palace hotel before 8 am. Furthermore, all spectators have the opportunity to win an Audience Award, which is sponsored by the main sponsor Jaguar and the BCCM. The best three photos that are posted during the three days of the event with the hashtag #bccmstmoritz on Instagram or Facebook will receive a price.

### **Media contact**

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### **Media centre with image download**

[www.bccm-stmoritz.ch/british-classic-car-meeting-stmoritz/mediencorner](http://www.bccm-stmoritz.ch/british-classic-car-meeting-stmoritz/mediencorner)  
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**Programme 23rd British Classic Car Meeting St. Moritz 2016**Friday, July 8, 2016 / Registration

- 1 pm - 6 pm: Registration in St. Moritz Bad
- 7 pm: Welcome cocktail and drivers' briefing
- 7.45 pm: Welcome dinner at Corvatsch-Murtèl

Saturday, July 9, 2016 / "Tri-State"-Rally

- 7.15 am: Prestart, Signalbahn parking lot, St. Moritz Bad
- 8.00 am: Start, in front of Badrutt's Palace Hotel, half-minute start
- approx. 3:15 pm: Finish in the village centre of St. Moritz
- 7.30 pm: Cocktail and gala dinner at Suvretta House

Sunday, July 10, 2016 / Concours d'Elégance

- 9.30 am: Line-up of the vehicles on Via Serlas in St. Moritz Dorf
- 10.30 am: Concours d'Elegance: beauty contest with expert jury
- 11:00 to 11:30 am: Jurying of the "best-dressed team"
- 12:15 pm: Lunch at the Marquee
- 1.15 pm: Awards ceremony for the Concours d'Elegance
- 2.00 pm: Individual departure

**About the British Classic Car Meeting – [www.bccm-stmoritz.ch](http://www.bccm-stmoritz.ch)**

The British Classic Car Meeting St. Moritz - BCCM is the traditional highlight for friends of classic British cars. It combines elegance and class in the breathtaking Engadine Alpine world. Around 150 British old-timers and classic cars from the makes of Rolls-Royce, Bentley, Aston Martin & Lagonda, Jaguar & Daimler, Austin-Healey & Healey have met in St. Moritz every July since 1994 to take part in outings, regularity rallye (Rallye) and the Concours d'Elégance. A limited number of other pre-1960 British cars are invited to take part in the British Classic Car Meeting St. Moritz in the Open Class. The list of interesting classic cars at the BCCM thus becomes even more attractive.

**[www.bccm-stmoritz.ch](http://www.bccm-stmoritz.ch)**